



Startling Values in Men's Wear

Men's Underwear, heavy rib, worth \$2.75 garment	\$1.50
Men's Fleece Lined Underwear, very heavy fleece garment.	\$1.35
Price	
"Penman's" Combinations, fine mixed natural wool, regular value \$6.00. Suit	\$5.50
Moleskin Lined Mitts, worth \$1.50 pair	85c

The Great Clothiers of the Great West—Largest Men's and Boys' Store West of Montreal
Stores: Ninth Ave. and First St. East; Branch Store, 131 Eighth Ave. West

**WOODLEY'S
GARAGE**
*Everything for the
Motorist*
FORD SPECIALISTS
USED CARS FOR SALE
Storage Facilities for Transients
129 Fifth Ave. West

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All the Substantials
All the Dainties
Prices That Will Suit You

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No. 2 at 128 Eighth Avenue East

A phone call to
M4686
will bring one
of our wagons
to your door

Complete stock of Victor Records
always on hand. Small musical instruments
and music rolls. Mail orders a specialty.

216 EIGHTH AVE. WEST M3262

AUTHORIZED CAPITAL, \$850,000

Issued and Outstanding, \$550,000 Common Capital Stock, par value \$25.00 per share and \$260,000 7% Cumulative Preferred Stock, par value \$100 per share

ANNOUNCING the placing upon the market, as an investment, \$260,000 7 per cent. cumulative preferred shares of one hundred dollars each, at par, giving with each purchase of preferred stock a bonus of 25 per cent. of common stock.

The preferred shares are preferred both as to assets and dividends. Dividends will be paid upon preferred stock from date of purchase.

ALLENS' NEW CALGARY THEATRE TO BE SPLENDID STRUCTURE

The new Allen Theatre in Calgary, for which this stock is being issued, will be one of the most modern and most spacious in America. It will be planned and constructed upon most artistic lines and equipped so as to accommodate the maximum number of patrons. The theatre will have the largest orchestra and the most powerful and greatest possible earning capacity. The former will appeal strongly to the young going public, while the latter virtually assures a MOTION PICTURE PALACE that will take its place among the foremost money-makers of America. Situated on the south side of Eighth Avenue, close to the corner of First Street West—admirably located for the business district and the residential section of the city—this is practically a counterpart of the immense luxurious house under construction for the Allens in the city of Detroit, Michigan. The new Allen's Calgary Theatre will be one of the finest in the Dominion of Canada, or for that matter, upon the North

THE SECURITY
TRUST CO. LTD.

After careful investigation, are of the opinion that this issue of stock is an absolutely safe and desirable investment and have much pleasure in submitting the securities to our clients with our recommendation.

GREAT POSSIBILITIES OF THE MOTION PICTURE BUSINESS

The remarkable growth and phenomenal earnings of the Motion Picture Business have proved one of the romances of the past fifteen years, while the wonderful expansion of the Allen interests and the financial and theatrical achievements of this group of Motion Picture Men have been outstanding among the most prominent successes of this period. Calgary people point with pride to the development of this organization, for it was in this city that the first serious and ambitious effort was made,

In addition to owning the franchises covering the pictures of the majority of the leading producing companies of the world, the Albee now control upwards of sixty Motion Picture Theatres within Canada, a fact that establishes them in a most advantageous position of any similar organization within the Dominion. It enables for the investor in their theatre stocks a sure, safe and steady return upon his money.

PROPOSED DIRECTORS

BARNÉY ALLEN, of the city of Toronto, president of the Allen Theatre Enterprises, and one of the outstanding figures in the history of the development of the Motion Picture Industry in Canada.

JULE ALLEN and JAY J. ALLEN, of the city of Toronto, whose names are always associated, are the sons of Mr. Barney Allen, and are well known in Calgary, as in every other city of Canada. They have direct charge of the policy and the supervision and execution of these policies in all "Allen" business projects. They will take a direct personal interest in the business success of Allen's Calgary Theatre, Limited.

H. J. ALLEN, of the city of Calgary, managing director of the western interests of the Allen Theatre Enterprises, who is in close personal touch with the demands and tastes of Calgary picture-play goers.

ALLENS' CALGARY THEATRE, LIMITED
APPLICATION FOR SHARES

Make all remittances payable to the Security Trust Company, Ltd.

SECURITY TRUST COMPANY, LIMITED, 211 Eighth Ave. West, Calgary, Alberta.

I hereby make application for _____ 7 p.c. Cumulative Preference
Shares, and _____ Ordinary Shares as bonus therewith in Aliens' Calgary
Theatre, Limited, and herewith enclose the sum of _____
dollars (\$ _____). I hereby agree to accept the same or any
less number that may be allowed me, and authorize you to register me as the holder of said shares.

Date received _____ Signature _____
 Name in full _____
 Shares allowed - { Preference Address _____
 Ordinary Occupation _____

NOTE.—The attention of the public is directed to the fact that, notwithstanding the granting of a certificate to any company, under "The Sale of Shares Act," the Board of Public Utility Commissioners do not in any way recommend the shares, stock or other securities of any such company as an investment to the public.

STOCK LIST NOW OPEN

At the office of THE SECURITY TRUST COMPANY LIMITED, 211 Eighth Avenue West, Calgary, where a prospectus of Alliance Calgary Theatre, Limited, will be available on application. Call, phone or write, and the Company will advise prompt attention, or fill out the Stock Application and mail to THE SECURITY TRUST COMPANY LIMITED, CALGARY, ALBERTA.

Twenty Dollars will be taken in payment of this Stock.

THE SECURITY TRUST COMPANY, LIMITED

W. M. CONNACHER, President and General Manager
211 EIGHTH AVENUE WEST, CALGARY